



Green Coast Enterprises

NEW FACES, NEW SERVICES OFFERED AT GREEN COAST ENTERPRISES

NEW ORLEANS – March 2, 2023 - Green Coast Enterprises proudly announces the addition of three new members to the real estate development company's team. Shelley Flick is GCE's new Finance and Operations Manager, Brandon Brown is Food & Beverage Projects Manager and Michael Wong is serving as Director of Retro-Commissioning.

CEO Jackie Dadakis says these new hires highlight Green Coast's continued growth and versatility in alignment with the company's mission to develop real estate and provide real estate services focusing on urban and coastal areas in need of community renewal. "We are excited about what these three hires mean for the company," says Dadakis. "Shelley, Brandon and Michael all bring years of experience to their respective roles and have the passion for putting people first while doing work that betters the planet, which is what we look for in team members."

Flick will use her previous experience as a comptroller to improve the financial flow of operations at Green Coast. Brown will find new Energy Management clients by utilizing his many years of experience in the hospitality industry. Additionally, Flick and Brown will collaborate to introduce the business' newest endeavor, GCE Hospitality. With this new service, food and beverage developers can increase efficiency while reducing energy consumption and associated costs. Both Flick and Brown joined Green Coast after holding managerial positions at the Pythian Market Food Hall, and the business will use their extensive knowledge of the service sector to assist clients of GCE Hospitality in designing flexible, energy-efficient food and beverage spaces.

Wong's long history in the energy sector makes him the perfect fit to manage Green Coast's retro-commissioning projects. He'll work with commercial clients to reduce energy consumption and improve climate and infrastructure resiliency by reducing power consumption and strain on the power grid. By analyzing and improving building systems, Wong will lower utility costs for GCE clients and ratepayers.

All three were drawn to Green Coast's commitment to people, planet, and profit. Flick says, "GCE Hospitality will focus on underserved communities, creating energy resilient places to

live, eat, and play. This company understands *people* are the most important part of the equation.”

Brown respects the business' dedication to the environment. “It was inspiring to spend the Martin Luther King Holiday doing service,” Brown says. “By taking part in the Lafitte Greenway cleanup, this company showed its commitment to its mission.”

Wong agrees. “I’m excited to be here and contribute to the triple bottom line for our customers and for the environment. Green Coast is a highly ethical company that I can proudly stand behind.”

About Green Coast Enterprises

Green Coast Enterprises develops real estate and provides real estate services focusing on urban and coastal areas in need of community renewal. We pursue opportunities that address community needs, including social inequity and economic stagnation, and seek to foster strong relationships with tenants and neighbors. We develop partnerships with public, private, nonprofit, and community organizations to further our common goals. Since 2007, GCE has helped develop over \$200 million of properties in New Orleans, including over 2,000 housing units. GCE pursues opportunities that advance the triple bottom line of “people, planet, and profit” striving to increase economic vitality, environmental health, and social opportunity through development and partnerships with public, private, non-profit, and community organizations to further our common goals. Green Coast Enterprises is a Stage 3 Certified Green Business, indicating a high level of commitment to community involvement, social equity, and resource conservation.